



# SWOT PERSONAL GOALS

## AGENT INFORMATION

Agent Name: \_\_\_\_\_ AP: \_\_\_\_\_

Report Start Date: \_\_\_\_\_ Report End Date: \_\_\_\_\_

MY STRENGTHS: Short Term Action Items...THIS WEEK!	DUE DATE	STATUS

FUTURE OPPORTUNITIES...THIS MONTH!	DUE DATE	STATUS

WEAKNESSES: What weaknesses do I want to work on?	PROGRESS REPORT

THREATS! Is there anything I (or we as a team) can do to overcome threats?